



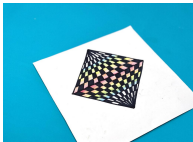









<u>Person Soda Label</u> 	<u>Crushed Can Drawing</u> 	<u>Water Droplet Drawing</u> 	<u>Organic Shape Painting</u> 	<u>OP Art</u> 
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ART II & Drawing Choice Board
 Sept. 18 - Oct 20th

Personal Soda Label

We live in a consumer world where new beverages, food, candy, and snacks are constantly introduced to the market. Teachers and students experience [product and brand design](#)—often without even realizing it. Looking at the typography and imagery of different products can spark interesting conversations with both elementary and secondary students.

One way for students to explore the idea of consumerism through product design and advertising is by creating a personal beverage label. This will require you to brainstorm a brand and identity for the product by picking the flavor, color, and overall look. Use the [handout below](#) to get started planning your designs.



Crushed Can Drawing

You can draw the cans from life or use a reference photo. If you use a reference photo, you could try the traditional grid method or provide them with [alternative ways](#) of making a grid.

Focus on the simplified shapes without worrying about labels or text. Strong lighting can also help you to identify values easily. If you don't have aluminum cans on hand but still want to try this activity, use [these images as references](#).

To adapt this lesson and take it even further explore new and advanced techniques to create a background with contrast and emphasis. You can research and experiment with a technique you have wanted to try.



Water Droplet Drawing

If you are looking for a skill-building activity to boost your confidence, this is it! Inspired by art teacher [Jennifer Sell](#), this water droplet drawing activity is the perfect introduction to shading and form at any skill level. For best results, use a material that blends easily, like graphite, charcoal, chalk, or oil pastel. Use [these videos](#) to help guide you as they navigate through the activity.

To adapt this if you are more advanced at art, you create the same drawing with two different media. Compare and contrast the process, medium characteristics, and end results.

Suggested materials: Paper, chalk, graphite, charcoal, or oil pastel




Organic Shape Painting

Before you begin painting, choose a color scheme. You are encouraged to work with a limited palette (colors) to make more intentional color decisions. Create shapes and patterns one paint layer at a time. If using watercolor, this can be a wonderful exploration of how transparent and translucent colors mix and layer. The free-form nature of this painting style also fosters intuitive thinking.

Suggested materials: Paper, acrylic or tempera paint, watercolor



ARTIST BIO



Ashley Mary

ARTIST'S HISTORY

Ashley Mary grew up in the suburbs surrounding Minneapolis, MN. In college, she studied religion and discovered printmaking during her senior year. While working in a church for many years, she started selling small collage artworks on the side. As her business thrived, she decided to pursue her passion for art and make it her career. After freelancing for some years, she started her own art studio in 2016.

ARTIST'S WORK

Energetic, colorful lines of paint and patterned shapes dance around each of her canvases. Mary uses thick acrylic paint and cut-edge collage as her primary materials. She uses scissors, palette knife, painting, and finger painting to make her artwork. Her abstract artworks are joyful, playful, and childlike. The combination of floral shapes makes her work feel familiar and approachable. She has also adapted her designs into large murals, printed fabrics, greeting cards, and jewelry.

ARTIST'S WORLD

Mary's art studio is in a larger artist collective in the Northeast Arts District in Minneapolis. This area was voted as the best arts district in the country in 2016. Minneapolis is a thriving and dynamic city known for its progressive art scene, but it has also been host to many social disparities since the Great Migration era. In 2020, the city protested in response to the police killing of George Floyd, sparking a new wave of the Black Lives Matter movement across the USA.

ACHIEVEMENTS

In 2018, Mary graduated from the Minnesota College of Art and Design (MCAD) with a master's degree in graphic and web design. She collaborates with many local artists and product designers to share her work in new ways. From 2015-2017, Mary sold her line of makeup cases and phone covers in Target. Her work has been reprinted on magazine and book covers.

WHAT DO YOU THINK?

What type of emotions do you see expressed in Mary's artworks? How and why do artists play with their art materials?

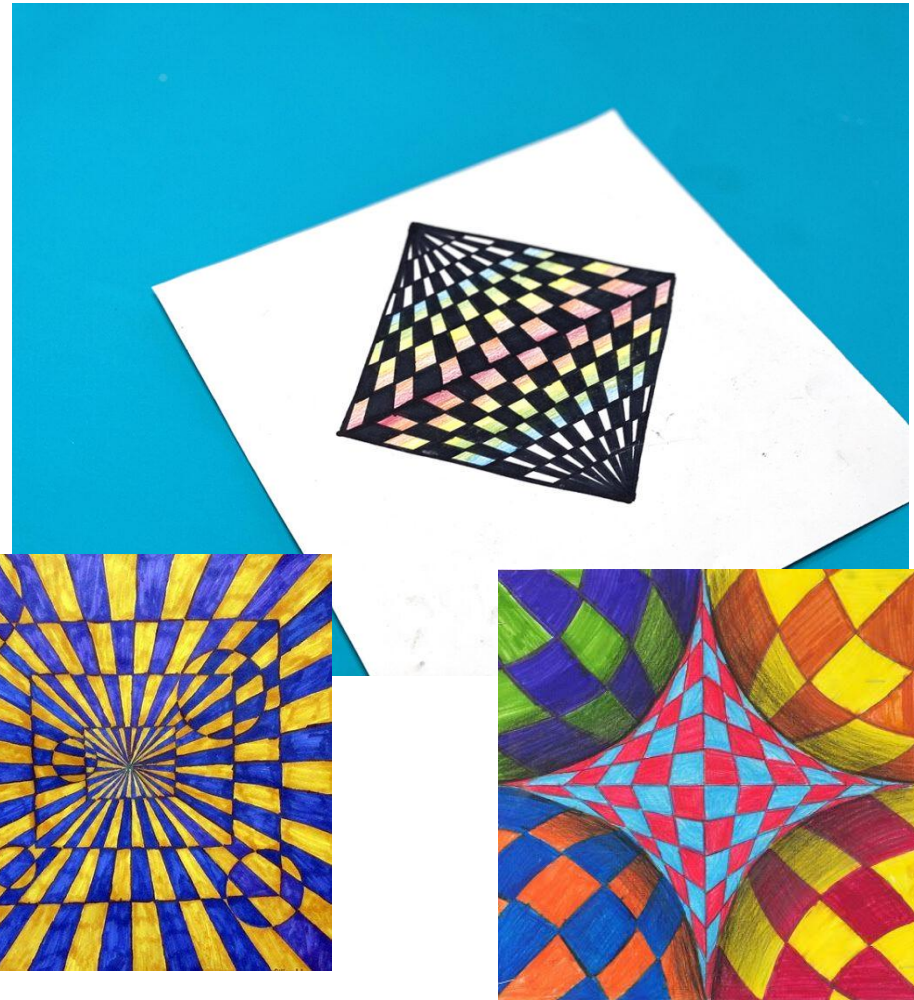
Op Art (optical illusion art)

Optical illusions are always, and learning how to make them is even better! Some op art designs require more math and complexity, while others are on the simpler side.

Example 1 - [Op Art Example 1](#)

Example 2 - [Op Art Example 2](#)

Can you discover and create more?



Color Mixing Lines

The process of color mixing never ceases to amaze, no matter how many times you have experienced it. This activity allows you to observe color mixing and explore creative drawing processes.

To start this project, use a water-based marker or watercolor paint. If you use markers, create shapes of color right next to or slightly overlapping each other. Prep an eyedropper filled with water or a paintbrush dipped in clean water. Stand the painting up vertically and carefully drop water on the paper. Watch as the water mixes with the color and drips down the page together.

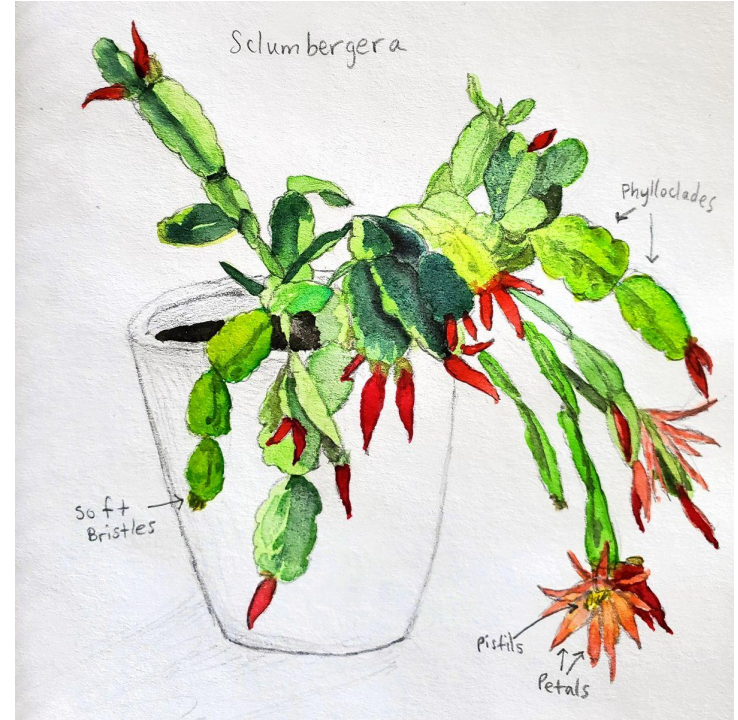
Use the same method with watercolor paint with a wet-on-wet technique by painting the paper with water first. Add color with the paper held vertically.

Once the paint drips are dry, identify the positive and negative shapes created by the drips. You can trace the shapes and fill in designated areas with line patterns.

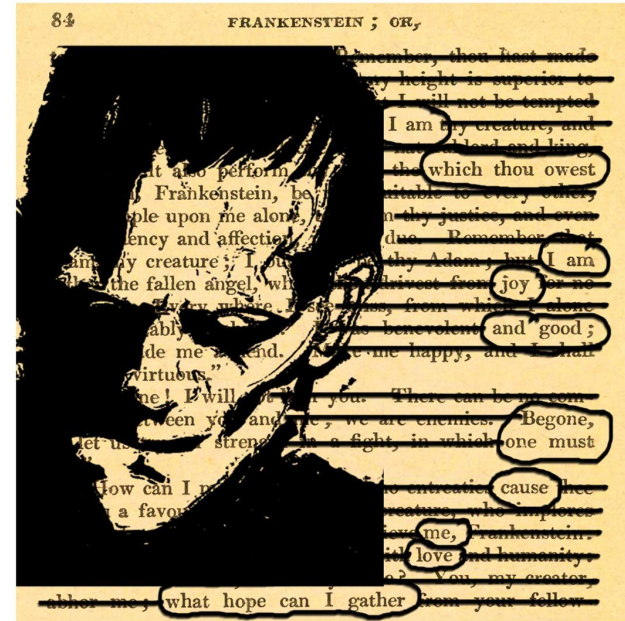
Suggested materials: Water, watercolor, markers, paper



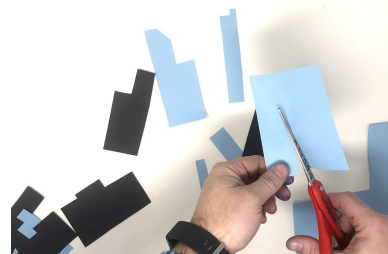
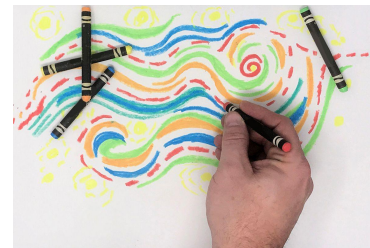
Plant part Drawing



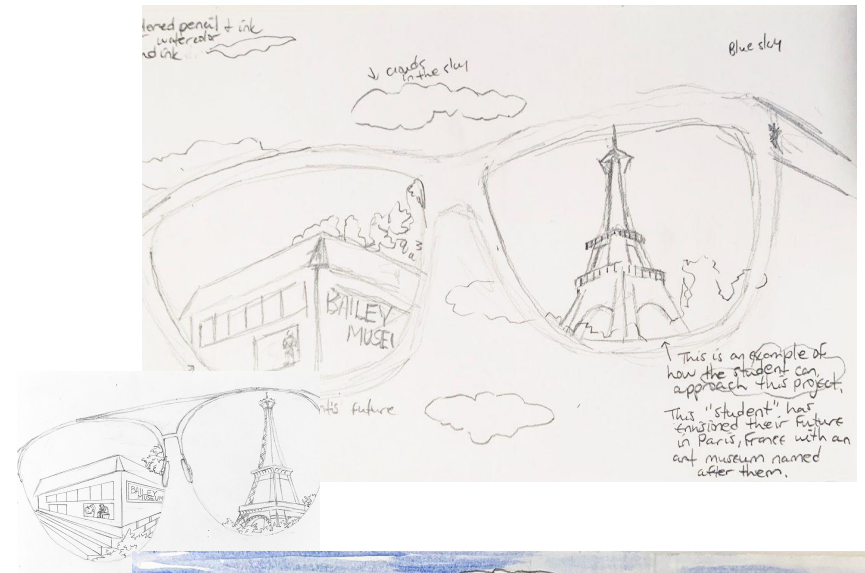
Book Sketch



Starry City Night



Future Views



Graffiti Style Name

Using your first or last name (or a nickname) create bubble or block letters. After that follow the steps to the right or follow along with the video to create your final image

Graffiti Name: [Example](#)



Doodle Portrait

Start by taking a selfie. After you take the selfie and are happy with it, get it printed (media center and ask me for a pass). After it is printed, return to class and cut out only your face. Glue the face on to a sheet of paper, leaving enough room to still create a drawing all around it, and then begin to draw and doodle the rest of your image. I would suggest starting with the hair, then working on the neck and shoulder region.

Finish up by coloring and doodling to fill in the remaining areas. Use the example to the right to help you out.

